

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 938958 /		<u>Alt Order #</u> 06259023
<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u> 09/25/12 - 11/06/12	<u>Estimate #</u> 1540 DSCC #1540	
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/25/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	14	\$26,600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				4	\$1,900.00			
Week:		10/02/12	10/08/12	MTWTF--				2	\$1,900.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$1,900.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,900.00			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,900.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,900.00			
N 2	KOAT	09/25/12	11/05/12	The View 10-11a	10-11a		:30			NM	21	\$9,975.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$475.00			
Week:		10/02/12	10/08/12	MTWTF--				2	\$475.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$475.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$475.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$475.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$475.00			
N 3	KOAT	09/25/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	25	\$31,250.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$1,250.00			
Week:		10/02/12	10/08/12	MTWTF--				4	\$1,250.00			
Week:		10/09/12	10/15/12	MTWTF--				4	\$1,250.00			
Week:		10/16/12	10/22/12	MTWTF--				4	\$1,250.00			
Week:		10/23/12	10/29/12	MTWTF--				4	\$1,250.00			
Week:		10/30/12	11/05/12	MTWTF--				4	\$1,250.00			
N 4	KOAT	09/25/12	11/05/12	Nightline	1105-1135p		:30			NM	26	\$9,100.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$350.00			

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<u>Contract / Revision</u>		<u>Alt Order #</u>
938958 /		06259023
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 11/06/12	Issue	1540 DSCC #1540
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Senatorial Ca		08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$350.00 Week: 10/09/12 10/15/12 MTWTF-- 5 \$350.00 Week: 10/16/12 10/22/12 MTWTF-- 5 \$350.00 Week: 10/23/12 10/29/12 MTWTF-- 5 \$350.00 Week: 10/30/12 11/05/12 MTWTF-- 5 \$350.00												
N 5	KOAT	09/25/12	11/05/12	Kimmel	1135p-1235a		:30			NM	26	\$3,250.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF-- 5 \$125.00 Week: 10/02/12 10/08/12 MTWTF-- 4 \$125.00 Week: 10/09/12 10/15/12 MTWTF-- 4 \$125.00 Week: 10/16/12 10/22/12 MTWTF-- 4 \$125.00 Week: 10/23/12 10/29/12 MTWTF-- 4 \$125.00 Week: 10/30/12 11/05/12 MTWTF-- 5 \$125.00												
N 6	KOAT	10/16/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	16	\$4,000.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 6 \$250.00 Week: 10/23/12 10/29/12 MTWTF-- 5 \$250.00 Week: 10/30/12 11/05/12 MTWTF-- 5 \$250.00												
N 7	KOAT	10/16/12	11/05/12	Chew, The	12-1pm		:30			NM	12	\$2,400.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$200.00 Week: 10/23/12 10/29/12 MTWTF-- 4 \$200.00 Week: 10/30/12 11/05/12 MTWTF-- 4 \$200.00												
N 8	KOAT	10/16/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	12	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$250.00 Week: 10/23/12 10/29/12 MTWTF-- 4 \$250.00 Week: 10/30/12 11/05/12 MTWTF-- 4 \$250.00												
N 9	KOAT	09/25/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	27	\$10,800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 -TWTF-- 4 \$400.00 Week: 10/02/12 10/08/12 MTWTF-- 4 \$400.00 Week: 10/09/12 10/15/12 MTWTF-- 4 \$400.00 Week: 10/16/12 10/22/12 MTWTF-- 5 \$400.00 Week: 10/23/12 10/29/12 MTWTF-- 5 \$400.00 Week: 10/30/12 11/05/12 MTWTF-- 5 \$400.00												
N 10	KOAT	09/25/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	30	\$33,000.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF-- 5 \$1,100.00 Week: 10/02/12 10/08/12 MTWTF-- 5 \$1,100.00 Week: 10/09/12 10/15/12 MTWTF-- 5 \$1,100.00 Week: 10/16/12 10/22/12 MTWTF-- 5 \$1,100.00												

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Contract / Revision		Alt Order #
938958 /		06259023
Contract Dates	Product	Estimate #
09/25/12 - 11/06/12	Issue	1540 DSCC #1540
Advertiser		Original Date / Revision
Democratic Senatorial Ca		08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$1,100.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$1,100.00			
N 11	KOAT	09/25/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	20	\$26,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$1,300.00			
Week:		10/02/12	10/08/12	MTWTF--				3	\$1,300.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$1,300.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,300.00			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,300.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,300.00			
N 12	KOAT	09/25/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	25	\$30,625.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				4	\$1,225.00			
Week:		10/02/12	10/08/12	MTWTF--				3	\$1,225.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$1,225.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$1,225.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$1,225.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$1,225.00			
N 13	KOAT	10/16/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	3	\$3,300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,100.00			
Week:		10/23/12	10/29/12	MTWTF--				1	\$1,100.00			
Week:		10/30/12	11/05/12	MTWTF--				1	\$1,100.00			
N 14	KOAT	09/25/12	11/05/12	Good Morning America	7-9a		:30			NM	24	\$20,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$850.00			
Week:		10/02/12	10/08/12	MTWTF--				4	\$850.00			
Week:		10/09/12	10/15/12	MTWTF--				4	\$850.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$850.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$850.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
N 15	KOAT	09/25/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	27	\$12,825.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				3	\$475.00			
Week:		10/02/12	10/08/12	MTWTF--				3	\$475.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$475.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$475.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$475.00			
Week:		10/30/12	11/05/12	MTWTF--				8	\$475.00			
N 16	KOAT	10/19/12	11/02/12	20/20	9-10p		:30			NM	3	\$6,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,200.00			

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Contract / Revision	Alt Order #
938958 /	06259023

Contract Dates	Product	Estimate #
09/25/12 - 11/06/12	Issue	1540 DSCC #1540

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----1-- 1 \$2,200.00 Week: 10/29/12 11/04/12 ----1-- 1 \$2,200.00												
N 17	KOAT	10/20/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	3	\$5,100.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$1,700.00 Week: 10/22/12 10/28/12 -----1- 1 \$1,700.00 Week: 10/29/12 11/04/12 -----1- 1 \$1,700.00												
N 18	KOAT	09/29/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	6	\$3,300.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----1- 1 \$550.00 Week: 10/01/12 10/07/12 -----1- 1 \$550.00 Week: 10/08/12 10/14/12 -----1- 1 \$550.00 Week: 10/15/12 10/21/12 -----1- 1 \$550.00 Week: 10/22/12 10/28/12 -----1- 1 \$550.00 Week: 10/29/12 11/04/12 -----1- 1 \$550.00												
N 19	KOAT	09/29/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	6	\$3,750.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----1- 1 \$625.00 Week: 10/01/12 10/07/12 -----1- 1 \$625.00 Week: 10/08/12 10/14/12 -----1- 1 \$625.00 Week: 10/15/12 10/21/12 -----1- 1 \$625.00 Week: 10/22/12 10/28/12 -----1- 1 \$625.00 Week: 10/29/12 11/04/12 -----1- 1 \$625.00												
N 20	KOAT	10/21/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	3	\$6,300.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$2,100.00 Week: 10/22/12 10/28/12 -----1 1 \$2,100.00 Week: 10/29/12 11/04/12 -----1 1 \$2,100.00												
N 21	KOAT	10/21/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	3	\$3,750.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$1,250.00 Week: 10/22/12 10/28/12 -----1 1 \$1,250.00 Week: 10/29/12 11/04/12 -----1 1 \$1,250.00												
N 22	KOAT	09/30/12	11/04/12	ET Weekend Su 4-5p	4-5p		:30			NM	6	\$2,400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----1 1 \$400.00 Week: 10/01/12 10/07/12 -----1 1 \$400.00 Week: 10/08/12 10/14/12 -----1 1 \$400.00 Week: 10/15/12 10/21/12 -----1 1 \$400.00 Week: 10/22/12 10/28/12 -----1 1 \$400.00 Week: 10/29/12 11/04/12 -----1 1 \$400.00												
N 23	KOAT	09/30/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	6	\$3,300.00
Class of Time - Fixed Non Pre-emptible												

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Advertiser Democratic Senatorial Ca		Estimate # 1540 DSCC #1540
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<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$550.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$550.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$550.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$550.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$550.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$550.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/24/12	09/30/12	-----1	1	\$550.00								Week:	10/01/12	10/07/12	-----1	1	\$550.00								Week:	10/08/12	10/14/12	-----1	1	\$550.00								Week:	10/15/12	10/21/12	-----1	1	\$550.00								Week:	10/22/12	10/28/12	-----1	1	\$550.00								Week:	10/29/12	11/04/12	-----1	1	\$550.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																		
Week:	09/24/12	09/30/12	-----1	1	\$550.00																																																																																																		
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Week:	10/29/12	11/04/12	-----1	1	\$550.00																																																																																																		
N 24	KOAT	09/30/12	11/04/12	5-6a	5-6a		:30			NM	6	\$1,050.00																																																																																											
Class of Time - Fixed Non Pre-emptible																																																																																																							
<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/24/12	09/30/12	-----1	1	\$175.00								Week:	10/01/12	10/07/12	-----1	1	\$175.00								Week:	10/08/12	10/14/12	-----1	1	\$175.00								Week:	10/15/12	10/21/12	-----1	1	\$175.00								Week:	10/22/12	10/28/12	-----1	1	\$175.00								Week:	10/29/12	11/04/12	-----1	1	\$175.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																		
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Week:	10/29/12	11/04/12	-----1	1	\$175.00																																																																																																		
N 25	KOAT	10/21/12	11/04/12	AFV	6-7p		:30			NM	3	\$8,400.00																																																																																											
Class of Time - Pre-emptible with notice																																																																																																							
<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$2,800.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$2,800.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$2,800.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/15/12	10/21/12	-----1	1	\$2,800.00								Week:	10/22/12	10/28/12	-----1	1	\$2,800.00								Week:	10/29/12	11/04/12	-----1	1	\$2,800.00																																														
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Week:	10/29/12	11/04/12	-----1	1	\$2,800.00																																																																																																		
N 26	KOAT	10/16/12	10/30/12	DWTS	8-9p		:30			NM	3	\$13,500.00																																																																																											
Class of Time - Pre-emptible with notice																																																																																																							
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Week:	10/22/12	10/28/12	-1-----	1	\$4,500.00																																																																																																		
Week:	10/29/12	11/04/12	-1-----	1	\$4,500.00																																																																																																		
Totals											356	\$283,975.00																																																																																											

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	38	\$31,950.00	\$27,157.50	\$1,901.03	\$29,058.53
10/01/12 - 10/28/12	228	\$182,200.00	\$154,870.00	\$10,840.90	\$165,710.90
10/29/12 - 11/05/12	90	\$69,825.00	\$59,351.25	\$4,154.59	\$63,505.84
Totals	356	\$283,975.00	\$241,378.75	\$16,896.52	\$258,275.27

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision 939848 /		Alt Order # 06264755
Product Issue		
Contract Dates 08/07/12 - 08/13/12		Estimate # 1566 DSCC #1566
Advertiser Democratic Senatorial Campaign Committee		Original Date / Revision 08/06/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB# 9912856	Advertiser Code 49	Product Code 53
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/07/12	08/13/12	Kimmel	1135p-1235a		:30			NM	4	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	MTWTF--				4	\$125.00			
N 2	KOAT	08/07/12	08/13/12	Anderson Cooper	11a-12n		:30			NM	5	\$875.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	MTWTF--				5	\$175.00			
N 3	KOAT	08/07/12	08/13/12	Chew, The	12-1pm		:30			NM	2	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	MTWTF--				2	\$200.00			
N 4	KOAT	08/07/12	08/13/12	Action 7 News @ 5p	5-530p		:30			NM	5	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	MTWTF--				5	\$600.00			
N 5	KOAT	08/07/12	08/13/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$4,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	MTWTF--				5	\$800.00			
N 6	KOAT	08/07/12	08/13/12	Good Morning America	7-9a		:30			NM	9	\$4,725.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	MTWTF--				9	\$525.00			
N 7	KOAT	08/07/12	08/13/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	4	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	MTWTF--				4	\$200.00			
Totals											34	\$14,300.00

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
939848 /	06264755

Contract Dates	Product	Estimate #
08/07/12 - 08/13/12	Issue	1566 DSCC #1566

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/06/12 / 08/06/12

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/13/12	34	\$14,300.00	\$12,155.00	\$850.85	\$13,005.85
Totals	34	\$14,300.00	\$12,155.00	\$850.85	\$13,005.85

Signature: _____ **Date:** _____

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